



Equinat-USA.com Dermacton Bar Shampoo for Dogs

Directions: Wet both the coat and shampoo bar, then rub bar over coat. Lather well into all areas of coat and skin (avoiding the eyes), adding a little more water if necessary. Leave for 5 minutes to allow the ingredients to work and then rinse well.

Generally we recommend that you bath your dog no more than once or twice a week, however this shampoo is mild enough to be used more often if necessary. For more difficult skin problems, best results are obtained when used in conjunction with the other products from the Dermacton range.

Most over the counter shampoos use harsh surfactants or foam boosters such as sodium laurel sulfate (SLS). SLS, often called a premium agent in soaps and shampoos, are used in personal-care products because it is very cheap. A small amount generates a large amount of foam, and when salt is added it thickens to give the illusion of being thick, rich, and expensive. Sodium laurel sulfates were originally designed to clean floors and can be found in items like garage floor cleaners, engine degreasers, and car wash soaps. The strong degreasers in Sodium laurel sulfate may dry skin, hair and can irritate your dog.

The ingredients in Dermacton are all naturally derived, and the shampoo is both soap and SLS, SLES free. We have taken great care to source the gentlest ingredients whilst maintaining the highest performance.

Why a Shampoo Bar?

When developing this shampoo, after testing multiple formulations, the bar format was by far the winner for being high foaming (even in hard water areas), easy to use and long lasting, which makes it very economical and effective. Plus less packaging is obviously kind to the environment.

It also allowed us to add more of the ingredients into the formulation, which will help stop your dog from itching and scratching. The bar format also ensures that the shampoo is easily distributed across the whole coat without having concentrated areas of liquid shampoo, which as well as saving money makes it easier to rinse out.

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